



**Saturday, April 11th, 2026**

**Austin Rowing Club &  
Keep Austin Beautiful**

## **Kayak and Paddleboard to Keep Lady Bird Lake Clean**

Love Lady Bird Lake Day is a free Earth Day cleanup that brings together 1,000 volunteers to protect one of Austin's most beloved natural spaces. Working both on land and on the water, participants remove trash from Lady Bird Lake, its shoreline, and surrounding trails.

Hosted at our community boathouse, the event offers a one-of-a-kind experience. We provide all cleanup supplies, safety equipment, and boats, making it easy for volunteers to jump in and make an immediate impact.

Rooted in our mission to promote environmental stewardship, outdoor recreation, and community connection, Love Lady Bird Lake Day unites Austin in a powerful day of action for the lake we all love.





# LOVE LADY BIRD LAKE DAY



**Saturday, April 11<sup>th</sup> 2026**



**1,000 +  
Volunteers**

**6,000 lbs  
of trash**

**500+ Boats  
on Lady Bird Lake**



## **Presenting Sponsor – \$5,000**

*Exclusive top-tier recognition as the official presenting sponsor of the event.*

- Opportunity to address volunteers before they head out onto the trail and water
- Step-and-repeat banner for branded photo opportunities
- Logo projection and verbal recognition at the event venue
- Branded Earth Day banner displayed at the boathouse
- Branded banner on the paddle board cage, visible from the Congress Avenue Bridge for 30 days
- Large logo placement on event website, social media, flyers, and email newsletters
- Large logo featured on official event t-shirts
- Vendor tabling opportunity



## **Silver Sponsor – \$1,000**

*Meaningful community visibility with digital and on-site recognition.*

- Logo placement on event website, social media, flyers, and email newsletters
- Name or small logo recognition on official event t-shirts
- Shared sponsor signage at the event
- Vendor tabling opportunity
- Mention in post-event thank-you email or social media recap



## **Bronze Sponsor – \$500**

*Entry-level sponsorship supporting environmental stewardship.*

- Name recognition on event website, social media, and flyers
- Name recognition on official event t-shirts
- Shared sponsor signage at the event
- Vendor tabling opportunity



## **Gold Sponsor – \$2,500**

*High-visibility sponsorship with strong on-site presence and volunteer engagement.*

- Verbal recognition to volunteers before they head out onto the trail and water
- Branded signage at a high-traffic area (check-in, supply distribution, or launch point)
- Large logo placement on event website, social media, flyers, and email newsletters
- Logo placement on official event t-shirts
- Branded yard signage displayed along the boathouse
- Vendor tabling opportunity
- Opportunity to include branded materials or giveaways at the Gold Sponsor table



## **Vendor Sponsor – In-Kind Donation**

*For organizations contributing goods or services that support the event.*

- Recognition on event signage and social media
- Vendor tabling opportunity
- Name recognition on t-shirts

<https://austinrowing.org/love-lady-bird-lake-day-2026/>

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