

LOVE LADY BIRD LAKE DAY

SATURDAY APRIL 11TH, 2026

AUSTIN ROWING CLUB



Kayak, Paddleboard, or Walk the Trail to pick up trash on Lady Bird Lake!

We are hosting an Earth Day cleanup where volunteers will be picking up trash on Lady Bird Lake as well as the shore and trails surrounding the lake in Austin, Texas.

This is a FREE event for the community where we will provide all the necessary cleanup supplies, safety equipment, and boats needed in order to be successful. We will be utilizing our outdoor event space and docks to facilitate the event creating a one of a kind experience tailored to 500 plus volunteers.

We are a community boathouse and our Earth Day Event will directly reflect our mission to promote physical fitness, teamwork, and environmental stewardship.

6,000 pounds of trash collected in 2025



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SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR \$5,000

- Opportunity to address the crowds before going out onto trail and water
- Branded mesh clean up bags (1,000)
- Logo projection and recognition at venue
- Branded Earth Day banner at the boathouse
- Large logo on website, social media, flyers, newsletter
- Large logo on t-shirts
- Vendor tabling



GOLD SPONSOR \$2,500

- Mentioned to volunteers before going out onto water and trail
- Large logo on website, social media, flyers, newsletter
- Logo on t-shirts
- Branded yard signage along trail
- Vendor tabling



SILVER SPONSOR \$1,000

- Logo on website, social media, flyers, newsletter
- Name recognition on t-shirts
- Vendor tabling

BRONZE SPONSOR \$500

- Name on website, social media, and flyers
- Name recognition on t-shirts
- Vendor tabling

VENDOR SPONSOR In Kind Donations

- Recognition in signage and social media
- Vendor Tabling

