



Agenda November 13, 2022

Meeting in person and via Zoom @ 3:30 p.m.

In-person location: Highland Campus, ACC

6101 Highland Campus Drive, 78752

Bldg 2000, 1st floor, Room 1402

Part A – General Business

1. Approval of previous meeting minutes for October 16, 2022 Board meeting – Liz H
2. Member Communications (3 min/signed-up member*)
 - *Unless otherwise requested and approved
 - a. Jim Chou – Boat reservations and Safety: traffic patterns/etiquette reinforcement/enforcement

Part B – Briefings [no action items]

1. Financials – Kevin H
2. Business and Operations updates
 - a. Boathouse Operations – Pamela Cisneros
 - b. Rental Operations – Aubrea Rudder
3. Programs: Winter Warrior – Karen

Part C – Discussion and Action Items

4. Working Session
 - a. Discussion: How to serve on the Board
 - b. Discussion: Strategic Plan for next 2 years
 - o Form Ad-hoc Committee to represent vision and mission
 - o Fundraising plan
 - o Marketing plan and messaging
 - Suggested - bi-monthly meetings, VP to chair

Executive Session

ARC Board Meeting 2022 Schedule

January 23rd

February 20th

March 27th

April 24th

May 22nd

June 26th

July 17th

August 14th

September 11th ANNUAL MEETING

October 16th

November 13th

December 11th – In person