



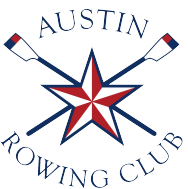
ARC Town Hall

Welcome
June 22, 2020



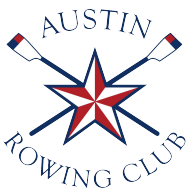
Today's Agenda

- Welcome & Zoom Housekeeping
- ARC COVID-19 Status
- 2020 Projections
- Keep ARC Afloat Campaign
- Q&A (via Zoom chat)

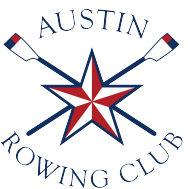


Using Zoom

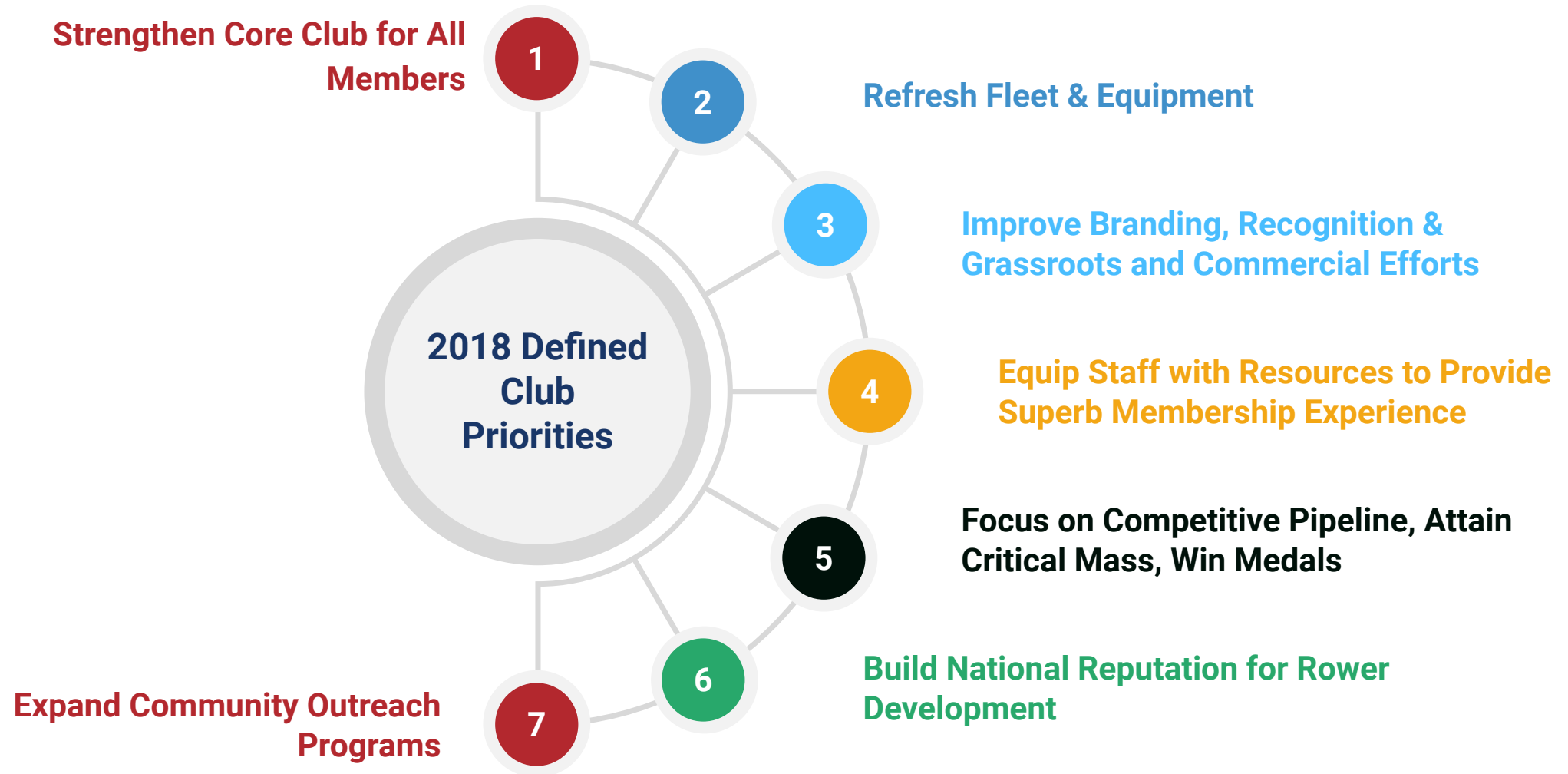
- Please keep your microphone on mute to ensure a smooth user experience.
- We encourage questions. You can use the Zoom Chat feature to ask a question.
- Your question can be sent to the entire group or to Sabelyn Arden who will serve as our moderator for this Town Hall.



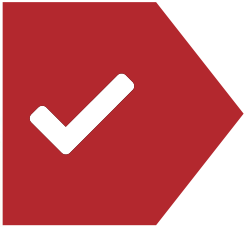
ARC COVID-19 Status Update



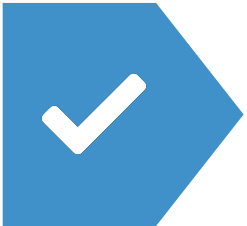
Pre-COVID: Headed to Goal



Current Changes Made to Accommodate COVID-19



Additional Safety & Cleaning Procedures



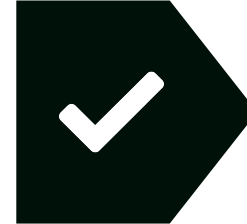
Sculling Hours for All Members, with Coaching Available



Free Sculling Lessons for All Members



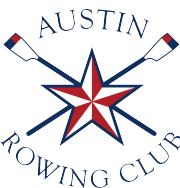
Resumed Masters Racing Team Sculling Practices



Summer Sculling Programs for Adults & Juniors



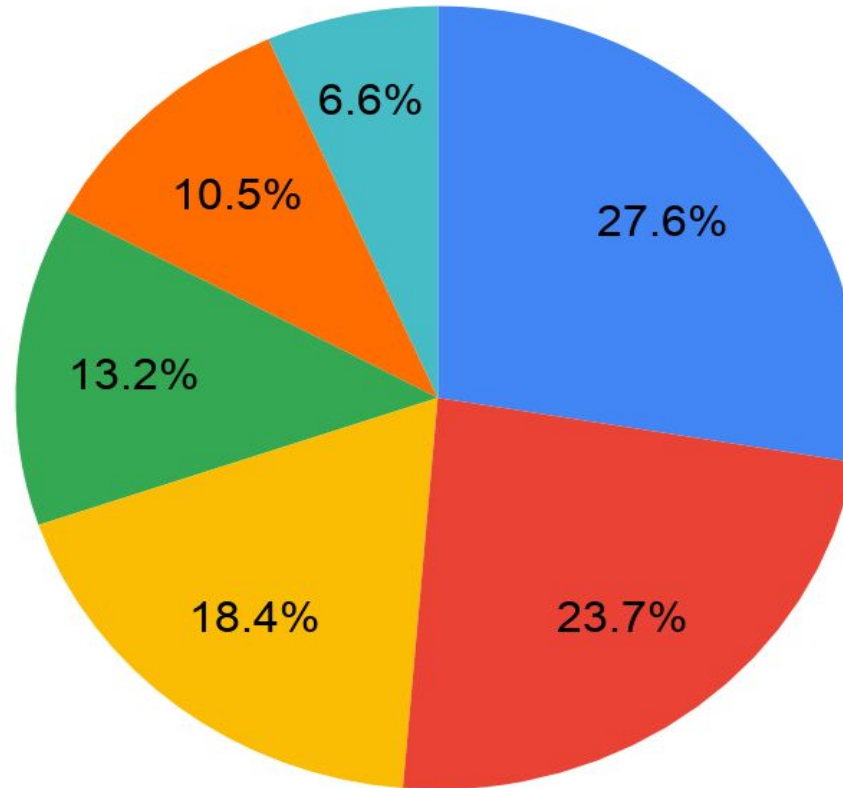
ERG Lending to Members



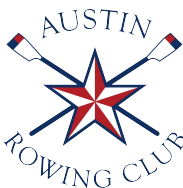
Pre-COVID Revenue

2019 ARC Revenue

- Membership Dues
- Venue Rentals
- Junior Competitive Program
- Regatta income
- Classes/Clinics/Camps/LTR
- Visiting Crews



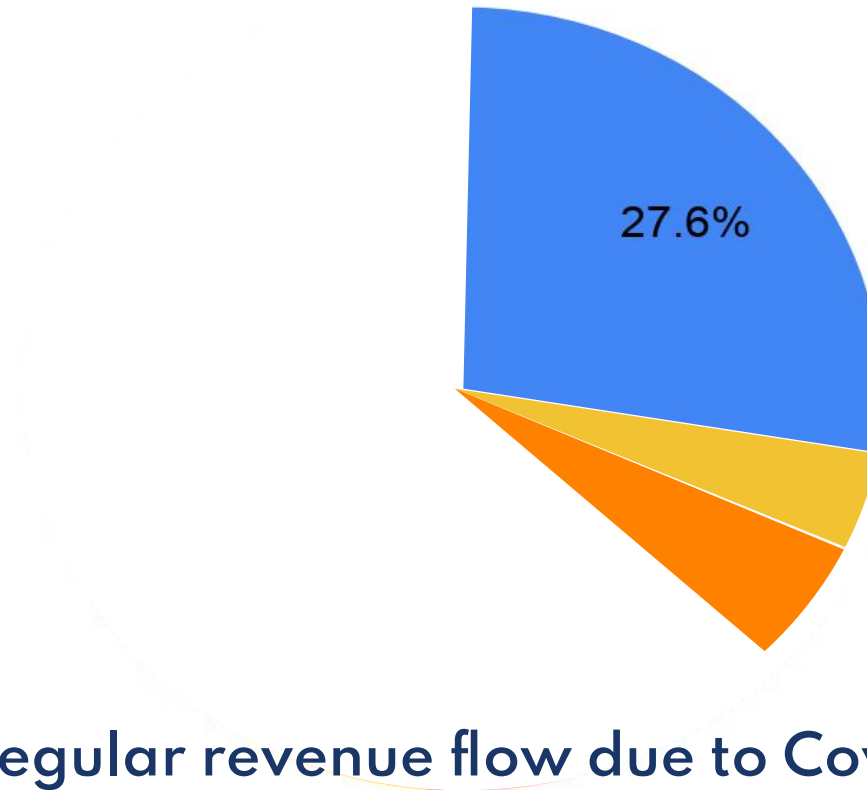
In normal (non-pandemic) times, this is a very healthy and diversified revenue composition, with no singular activity carrying ARC.



Where we are today

2020 ARC Revenue

- Membership Dues
- Venue Rentals
- Junior Competitive Program
- Regatta income
- Classes/Clinics/Camps/LTR
- Visiting Crews



Significant impact to regular revenue flow due to Covid-19
Limited program activity since start of June

Examining Our Options

- Reducing expenses?
 - Fixed vs variable
- Reducing programming?
- Increasing membership dues?

So what's the plan?



Keep ARC Afloat

Fundraising Effort





\$200,000
Fundraising Goal

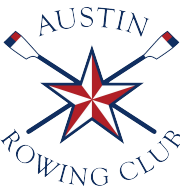
How You Can Contribute

**Continue
Monthly
Membership
Dues**

**Pledge an
Additional
Monthly
Recurring
Donation**

\$25, \$50, \$100, \$150 -
All Amounts Help

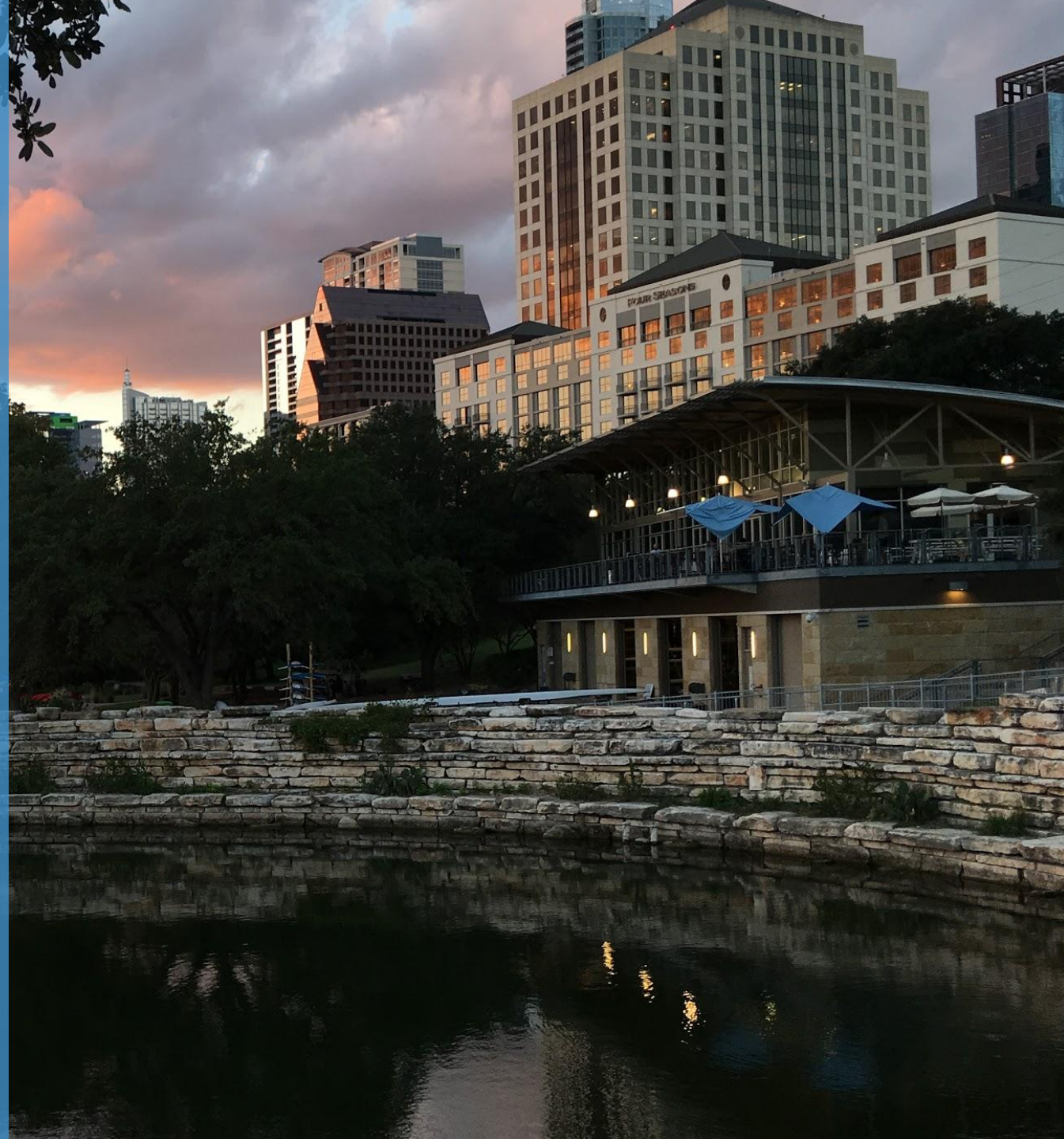
**Make a
One-Time Gift**



Is \$200K Achievable Over the Next Year? We Think So!

ARC has 275 paying members.
Some quick math on recurring
donations for 1 year:

If 50 people give \$25/month
50 people give \$50/month
50 people give \$100/month
25 people give \$150/month
= \$150,000

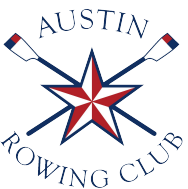


What Else Gets Us to \$200K?

**Larger
One-Time Gifts**

**Matching
Employee
Donations**

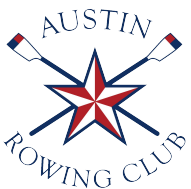
**Support from
ARC Alumni &
Local
Communities**



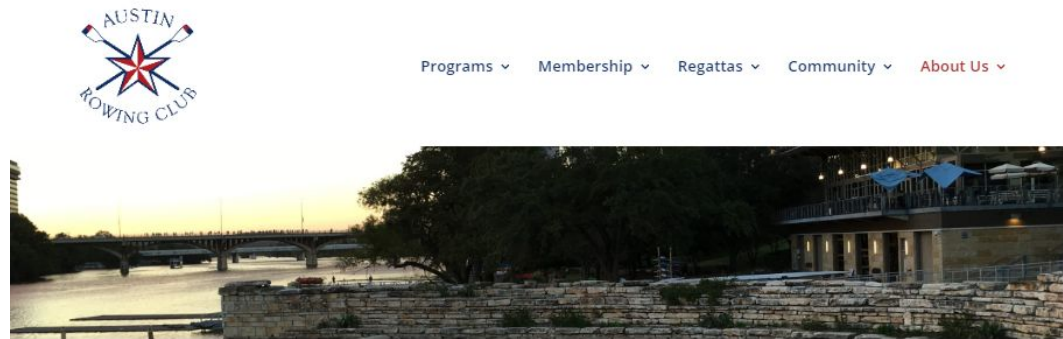
Supporting ARC Supports the Community



- **ARC is a 501(c)(3) nonprofit - In addition to membership rowing, we also offer programming for our community:**
- Youth Rowing Programs including RISE, McBeth Recreational Center, Texas School for the Deaf & Other PARD Rec Programs
- No and Low-Cost LTR and Coaching for Disabled Veterans
- Team Survivor Classes & Project Engage



What's Coming Next



Multiple ways to contribute via
[Austinrowing.org/donate](https://austinrowing.org/donate)

Continued outreach and updates

Mini-fundraising programs
throughout the year

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[Donating to ARC services our community](#)

Donate to Austin Rowing Club



Ways to Give

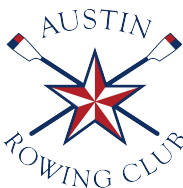
Become a Friend of ARC with a one time or recurring monthly gift of \$10 or more. This contribution is automatically charged to your debit or credit card and can also be paid via Paypal. Click on Donate to get started.

Leave a Legacy Gift. Be an integral part of our future by including a charitable gift to Austin Rowing Club in your will or estate plan. Your gift ensures that Austin Rowing Club's programming will be available to rowers in the future. Now that's quite a legacy!

Give Stock. Providing ARC with stock options give you the chance to take advantage of tax benefits while ensuring we can continue to provide excellent programs and services to our club.

Why Give to ARC?

ARC continues to provide novice and competitive rowing activities for the city of Austin. Including the running of the Texas State Rowing Championship, Heart of Texas regattas and the Head of the Colorado race each year.



Q&A