

ARC Sponsorship Opportunity 2012

Austin Rowing Club is a 501c3 organization offering low-cost and no-cost rowing programs in the City of Austin. Our mission is to promote rowing in Austin, and to promote Austin rowing throughout the world. Whether you are new to the sport, or a seasoned competitor, Austin Rowing Club welcomes you.



Bronze Sponsorship

\$200*

Your logo & web link on ARC website, event t-shirt and all event promotional materials

You supply us with 1000 free samples for entry packets (optional)

*The \$200 can be paid through equivalent in-kind donation



Silver Sponsorship

\$300

Your logo & web link on ARC website, event t-shirt and all event promotional materials

You supply us with 1000 free samples for entry packets (optional)

Includes 2 tables and 4 chairs

Bring your own tent, etc.



Gold Sponsorship

\$450

Your logo & web link on ARC website, event t-shirt and all event promotional materials

You supply us with 1000 free samples for entry packets (optional)

10x10 tent space, including 2 tables, 4 chairs and electricity

Additional 10x10 tent, 2 tables and 4 chairs available for \$150



Platinum Title Sponsorship

\$2,500

Your company listed as the title sponsor of the event

Your logo & web link on ARC website, event t-shirt and all event promotional materials

You supply us with 1000 free samples for entry packets (optional)

10x20 tent space (including 6 tables, 12 chairs)

Why Rowing?

Athletes and spectators are ON SITE, in one place for 4-8 hours per day.

80% of athletes will have at least one companion with them in attendance on race day.

Rowers are ALL affiliated with schools, clubs and programs. They will take your product back to their club.

Rowers are well-educated. Masters rowers are professionals.

Rowing is an indoor/outdoor sport.

Rowing is a total-body, low-impact sport, and as such, attracts a wide range of abilities and ages.

Adaptive rowing provides opportunities for EVERYONE - anyone can row!

Paying in advance for both regattas?

-10%

Want more information about sponsorship? Contact Sara-Mai Conway at director@austinrowing.org or 512.472.0726